

NEXT NEWS NETWORK INFO SESSION

May 2024

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AGENDA

PO INFORMS –
WHAT'S NEW IN
NEXT



XPLORATION – FIRST
FEEDBACK AND
REMINDER



NEW INFOWEBSITE –
NEW FEATURES AND
PROCESS OVERVIEW



IT DAYS – SNEEK
PEAK AND FOCUS
TOPICS



NE>XT



PLANNED

MIGRATION FEATURES: User migration together with ERP and Intershop settings

PLANNED

FIRST SPIRIT (CLOUD) INTEGRATION: More templates, simpler editing

IN PROGRESS

OWN NAVIGATION FOR ACCOUNT: Important for the next features in the roadmap

NEXT STEP: RIGHTS GROUP MANAGEMENT: Extended user management by selecting access and usage rights

LIVE

CREDIT CHECK: in shopping cart in checkout for retrieving data from ERP to check against credit limit, payment methods and risk assessment

PLANNED

NEXT STEP: Integration of payment service provider adapter to be able to connect any PSP

<https://marketplace.wuerth.it/de>

Use the link to see the **ITALIAN MARKETPLACE MVP**

XPLORATION – A POSSIBILITY FOR E-BUSINESS MANAGERS TO PLAN THEIR INDIVIDUAL MIGRATIONS AND ASK ALL COMPANY SPECIFIC QUESTIONS



- You are an E-Business manager and want to know what NEXT specifically means for you?
- You do have open questions about NEXT, the architecture and the belonging business models?

Then the **XPLORATION** is best for you!

Book your individual sessions here:

https://outlook.office365.com/owa/calendar/NEXT@witglobal.onmicrosoft.com/bookings/s/E-a_2jjlt0yOba1BiOrefA2

XPLORATION IS THE FIRST STEP TOWARDS NEXT AS A CENTRAL E-BUSINESS SOLUTION FOR THE WÜRTH GROUP

WHO?

Every company is invited for an **INDIVIDUAL INTRODUCTION SESSION** with our team to explore NEXT, the migration process and discuss a possible timeline for each company.

WHAT?

- Topics:
- ✓ Overview of NEXT
 - ✓ Discussion of a possible roadmap
 - ✓ Time for your questions

WHEN?

Book your timeslot now and profit from the individual sessions. The sessions can be booked **FROM NOW** on **UNTIL JUNE 19TH**.

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OUR INFO WEBSITE MOVED !

**NEW DESIGN AND
FEATURES**

<https://next.wgn.wuerth.com>

**FOCUS TOPICS & PRODUCT
INFORMATION**

**NEXT INTRO
VIDEO**

PROCESS PAGE

[https://
next.wgn.
wuerth.com](https://next.wgn.wuerth.com)

[https://next.wgn.
wuerth.com](https://next.wgn.wuerth.com)

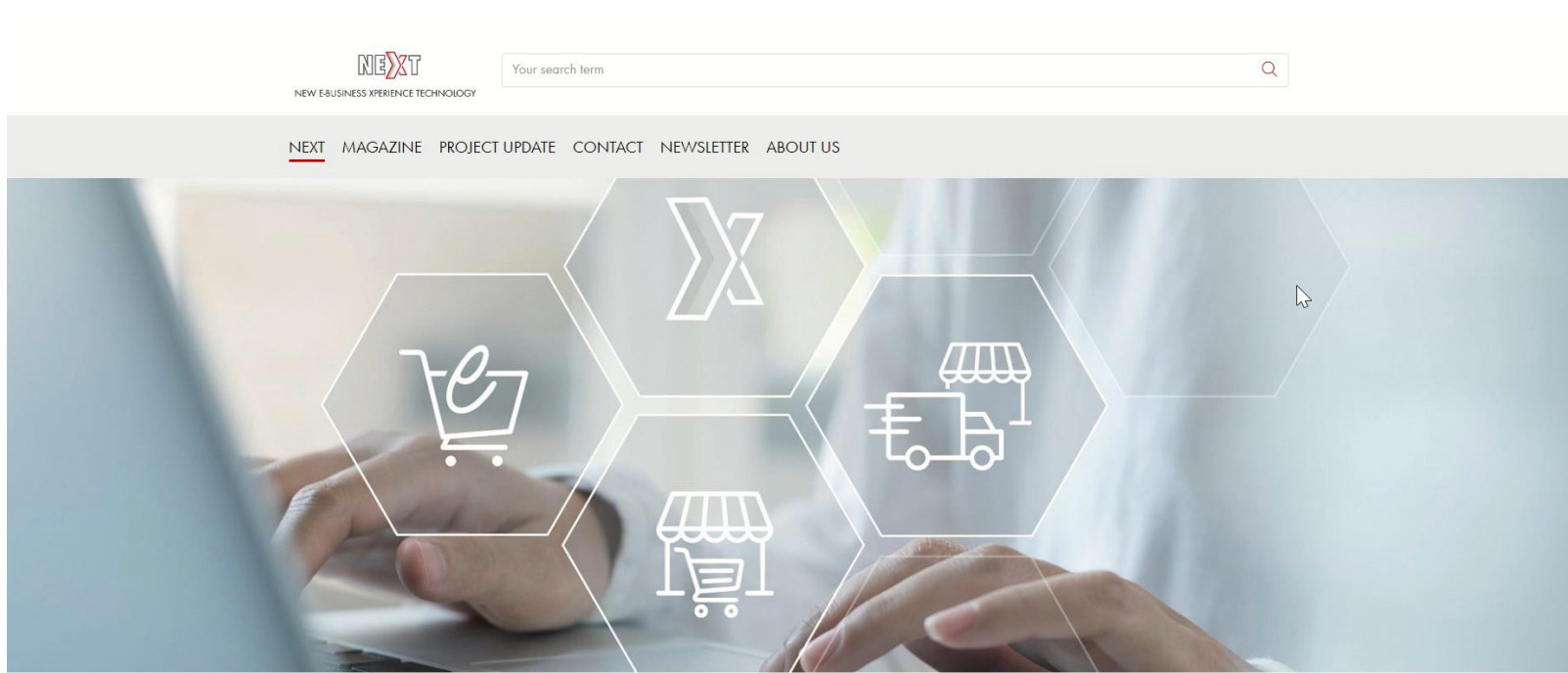
**MAGAZINE WITH
DOWNLOAD
MATERIAL & NEWS
ARTICLES**

DISCOVER OUR NEW INFO WEBSITE WITH DIVERSE NEW FEATURES!

NEXT IMAGE VIDEO

MORE RELEVANT FOCUS TOPICS

MAGAZINE with **DIVERSE** filters to find all **NEWS ARTICLES** + **DOWNLOAD MATERIAL** of events



NEW AND UPDATED MILESTONES

ABOUT US PAGE To get to know the **NEXT ENVIRONMENT** + **OPEN POSITIONS**

NEWSLETTER REGISTRATION FORM

ABOUT THE NEW E-BUSINESS XPERIENCE TECHNOLOGY (NEXT)

NEXT is the new e-business ecosystem that is based on a new technological tech stack. Since the beginning of the conception it was clear to us, that **customer centricity** must be the core of all developments in the implementation phase. Furthermore, the new tech stack is a **cloud system** which enables continuous releases of all the **B2B functionalities**. With the **modular architecture** of NEXT we are able to offer three different business models, that make the use of the new e-business ecosystem possible and valuable for all companies in the Würth Group.

HOT OF THE PRESS NEWS: OUR MIGRATION PROCESS PAGE IS AVAILABLE SINCE TODAY!



OVERVIEW of the process for introducing NEXT at your company



TWO PROCESSES for the two business models **FULL SCOPE MARKETPLACE** and **PURE ONLINESHOP**



First **TEMPLATES** and **BEST PRACTICES** for download



Helpful **TIPS** and **QUESTIONS**

THE IT DAYS ARE COMING SOON ON JUNE 4TH AND 5TH



4th Day 1:
Shared platform & collaboration on a global scale

STRATEGY & MANAGEMENT	ONE IT	INFRASTRUCTURE
		CYBERSECURITY

5th Day 2:
Disrupting the status quo

INNOVATIONS IN E-BUSINESS & SALES TOOLS	AI	MODERN WORKPLACE
		BUSINESS SOLUTION

<https://forms.office.com/e/BWiN8gs4FL?origin=|prLink>

Use the **LINK** for registration & get access to the **IT DAYS PORTAL**

TWO SLOTS YOU SHOULD ALREADY MARK IN YOUR SCHEDULE



Time (CEST) DAY 1 | June 4th: Joint platform and global-scale cooperation

Unlocking the Potential of an international IT - parallel sessions (👥👥👥)

12:00 am -
12:30 am

Agile Collaboration in Project NEXT
Best Practices for cross-module cooperation among developer from diverse nations.
Christian Berndt, Giulia Kuznik, Tim Röger



Time (CEST) DAY 2 | June 5th: Disrupting the Status Quo

Innovate to Elevate: Tactics for Tomorrow's Success - parallel sessions (👥👥👥)

03:25 pm -
04:05 pm

Revolutionizing E-Business: From Intershop to NEXT
See the journey from an e-shop to marketplace
Carsten Meyer, Giulia Kuznik

WE ARE LOOKING FORWARD TO SEEING YOU THERE 😊



**E-BUSINESS
WEBINAR**

Please contact for the registration:
vertrieb@wuerth-it.com



Inxmail

Discover the world of data-based automation within your E-Mail-Marketing
Thursday, 13th of June 2024, 1 - 2 p.m. CEST





THAN

